



STARTUP BOOST WEEKEND

A STARTUP COMMUNITY EVENT TO UNITE THE UNIVERSITIES
OF ARMENIA TO SEED HEALTHY ENTREPRENEURSHIP

VENUE: YEREVAN STATE UNIVERSITY
DATE: 22-24, FEBRUARY, 2019



EU4Business



giz

AGENDA



STARTUP BOOST
WEEKEND

22-FEBRUARY-2019

16:00 - 16:30	Registration/Lunch
16:30 - 17:00	Opening remarks <ul style="list-style-type: none">• EU Delegation representative• YSU representative• EU-SMEDA Project representative
17:00 - 17:30	Idea generation session
17:30 - 18:30	Ideation
18:30 - 19:00	Pitching. 60 Seconds to pick an idea
19:00 - 19:30	Ideation Workshop
19:30 - 19:45	Product hunt session by Rafael Shirakyan
19:45 - 20:00	Coffee break
20:00 - 21:30	Market Research for Ideas and Review with Mentors
21:30 - 22:00	Success story by Renderchain

23-FEBRUARY-2019

09:30 - 10:00	Registration/Breakfast
10:00 - 10:30	Greetings (partners/sponsors)
10:30 - 11:30	Pitching. 60 Seconds to pick an idea
11:30 - 11:45	Voting and selection
11:45 - 12:00	Pitching. Winning ideas pitch their ideas
12:00 - 13:00	Group formation
13:00 - 14:00	Lunch
14:00 - 14:30	Lean canvas session
14:30 - 15:30	Hyphothesis design
15:30 - 16:15	Customer Development and Customer Interview session
16:15 - 17:30	Hyphothesis validation
17:30 - 18:00	Prototyping session
18:00 - 18:30	Dinner

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18:30 - 19:30	Prototyping
19:30 - 20:30	Hyphotesis validation
20:30 - 20:45	Coffee Break
20:45 - 21:15	Pitch Deck Design session
21:15 - 22:00	Pitch Deck Design

24-FEBRUARY-2019

09:30 - 10:00	Breakfast/Registration
10:00 - 10:15	Greetings (Peer Priedwich - Technical Advisor, EU SMEDA Project)
10:15 - 12:00	Pitch exercising
12:00 - 13:00	Draft Pitching
13:00 - 13:30	Lunch
13:30 - 15:30	Final Pitching
15:30 - 16:00	Judging
16:00 - 16:30	Award Ceremony



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ANEL



AUA ENTREPRENEURSHIP & PRODUCT INNOVATION CENTER



Catalyst Foundation in collaboration with YSU entrepreneurship development center EDC, ANEL and EPIC AUA are organising Startup Boost Weekend Vol_4 to be implemented in the framework of the EU4Business Support to SME Development (SMEDA) Project, which is co-funded by the European Union and the German Federal Ministry for Economic Cooperation and Development (BMZ) and implemented by GIZ's Private Sector Development in South Caucasus Programme.